# 4cash.exchange

Swiss Cryptocurrency Exchange - Disrupt or get Disrupted!

## Company Overview

Our FinTech venture 4cash.exchange provides financial freedom. The WebApp is under construction, allows free and direct access via a secured Internet connection. No download or installation is required, the WebApp and the KYC onboarding have responsive design to enable great user experience on all devices.

## Problem

Cryptocurrencies are getting more popular especially among young people. 4cash.exchange is bridging the gap between the crypto space and the Fiat world. We offer simplicity and a smooth digital onboarding experience.

Our FinTech venture 4cash.exchange allows to buy or sell cryptocurrency from a registered mobile phone. Let us unlock the potential of crypto currencies together. Become part of the 4cash community.

## Highlights

September - Dezember 2019: Successful InnoSuisse Business Concept Training;

Mai - August 2020: Successful venturelab Business Growth ICT Training;

September 2020: Finalist in the Swiss vs South Africa Pitch battle 2020;

Mai 2021: Virtual Asset Service Provider Regulation application shipped.

## Go-To-Market Strategy

4cash.exchange is in testing.  Regulation process has started. Our target market has around 500 Mio. mobile internet users. Countries are Switzerland, Liechtenstein, Germany, Austria, Turkey, Ukraine, Mexico, Venezuela, South Africa, Nigeria, Tanzania, Cameroon, Ghana and Hong Kong.

Our competitors are Kraken, Bitrex & Paypal.

## What Makes Us Special

Great team of open minded, highly motivated entrepreneurs. Successful track record for 2019 and 2020. 4cash.exchange as well as the open API have been created and shipped while receiving training from InnoSuisse and venturelab. For June 2021 we plan to go Live in Switzerland with our crypto exchange.

## Financial Info

**Raising**
$180K
**Valuation**
$4M

**Location**
Zürich, Switzerland

**Business Stage**
Seed

**Business Type**
B2C, B2B, Sustainability, Mobility, Fintech, Crypto, Blockchain, B2B2C, Technology, Finance

## Meet the Team



Simon Fundel
CEO & Co-founder



Robin Caduff
CFO & Co-founder



Emad Hassanipanah
CTO & Co-founder