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Liquidity solutions for digital assets

flov technologies AG (flovtec) is a Swiss technology company, providing market-making solutions to digital asset exchanges & token issuers to create a liquid & efficient market. A market is considered **liquid**, if participants can easily buy and sell assets, without causing a drastic price change. A **Market-Maker** enables liquidity by constantly streaming buy and sell prices to the order book. To do this efficiently and profitably, highly sophisticated trading algorithms and a high-performance tech infrastructure are required. This is what flovtec has built. Enabling liquidity is especially important in the still young digital asset space, as most tokens are still locked by illiquid markets. This presents a vast opportunity for flovtec. The digital asset ecosystem is rapidly growing and consists of over 300 exchanges & more than 5'000 token issuers (CMC & CoinGecko) - every exchange and token issuer is our potential client. Exchanges are our largest multiplier since they demand token issuers to work with Market Makers to make the token liquid and see liquidity as a competitive advantage.

flovtec's goal is to become the world's largest provider of market making solutions and to lead the development of the digital asset ecosystem. flovtec has built a cloud-based, high-performance infrastructure and proprietary algorithms that connect to digital asset exchanges around the globe and provide both buy and sell prices for listed digital assets. **flovtec offers two products:**

- Liquidity Mandates, where the infrastructure & algorithms are used by digital asset exchanges & token issuers to create a liquid & efficient market and in return flovtec receives a fixed monthly fee.
- Investment Products enabling professional & institutional investors to co-invest in flovtec's uncorrelated, proprietary trading algorithms and in return flovtec receives management and incentive fees.

Until November 2020, flovtec has achieved the following **milestones:**

- providing liquidity with our solution on a fully automated basis, 24/7 on some of the world's largest digital asset exchanges (Coinbase, Kraken, Liquid, Huobi, Binance, Bitfinex, Emirex and Gate.io),
- onboarded clients for a Liquidity Mandate, enabling a liquid market for that token continuously and maintaining strict KPIs (uptime, tight spread, depth, profitability),
- generated a live track record of almost two years through a Family Office mandate,
- launched an Actively Managed Certificate (AMC) that provides exposure to digital assets through our algorithms to professional and institutional investors, with AUM of USD 1.4m as of November 2020,
- completed a pre-seed and a seed financing round, raising in total CHF 4.5m,
- partnered with Archax, the first UK regulated digital asset exchange, with the aim to provide liquidity solutions for security tokens,
- scaled up to 11 team members, expanded the BoD with a seasoned independent Board Member and established a strong Advisory Board with digital assets industry experts & thought leaders,
- awarded best Blockchain Start-up by SICTIC & Crypto Valley, repeatedly selected as a top 50 Blockchain company in Switzerland by CV VC and PwC Strategy& (2019 and 2020), selected as member of Venture Leaders Fintech Team 2020, awarded The Tokenized Assets & Digital Securities ("TADS") Eco System Excellence Award for Asset Management Solution,
- developed digital assets treasury management services as well as tailored algorithmic execution solutions,
- as of March 2019, became a member of the Swiss Association of Asset Managers (SAAM) and its self-regulatory organization complying with Swiss AML requirements and adhering to their code of conduct.

flovtec wants to achieve the following **objectives** within the next 6 months:

- acquire 10 Liquidity Mandate clients and triple AuM in the investment products,
- further expand and scale up its services and product offering: investment Software as a Service (iSaaS), Investment Funds, Managed Accounts, Actively Managed Certificates and Liquidity Mandates,
- expand flovtec's presence in Asia with strategic partners,
- apply for Portfolio Manager license granted by FINMA,
- further improve the algorithms and IT infrastructure,
- expand the team selectively in the areas of IT, Research and Business Development & Sales,
- conduct a Series A funding round.



Anton Golub
CEO
Co-founded Swiss digital asset exchange , Lykke, in 2013 & scaled it up to 200+ people



Thomas Fecker Boxler
COO & CFO
Scaled up a USD 6.5bn macro hedge fund from scratch



Emanuel Burgener
CIO
Deputy CIO & CEO at USD 250m systematic investment firm, founded a quant volatility Hedge fund at age 31



Manuel Krieger
Chairman of the BoD
Member of the BoD & Co-Founder of Sygnum Bank, first FINMA licensed digital asset bank

