CurioInvest



CURIOINVEST

Investor pack

Adding collectable cars to your investment portfolio.

Powered by highly secure, transparent and user-friendly blockchain technology.

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COLLECTABLES ARE A VERY ATTRACTIVE ASSET

Returns over 10 years till Q4 2019 per Knight Frank



Source: Knight Frank Wealth Report 2020. Hagerty Ferrari Price index
Source: MoneyWeek Nov 2019 / Credit Suisse "Global Investment Returns Yearbook 2018"
*Past performance is no guarantee of future results

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"From 1980 to 2017, classic cars were by far the best-performing collectable asset…

MoneyWeek/
Credit Suisse

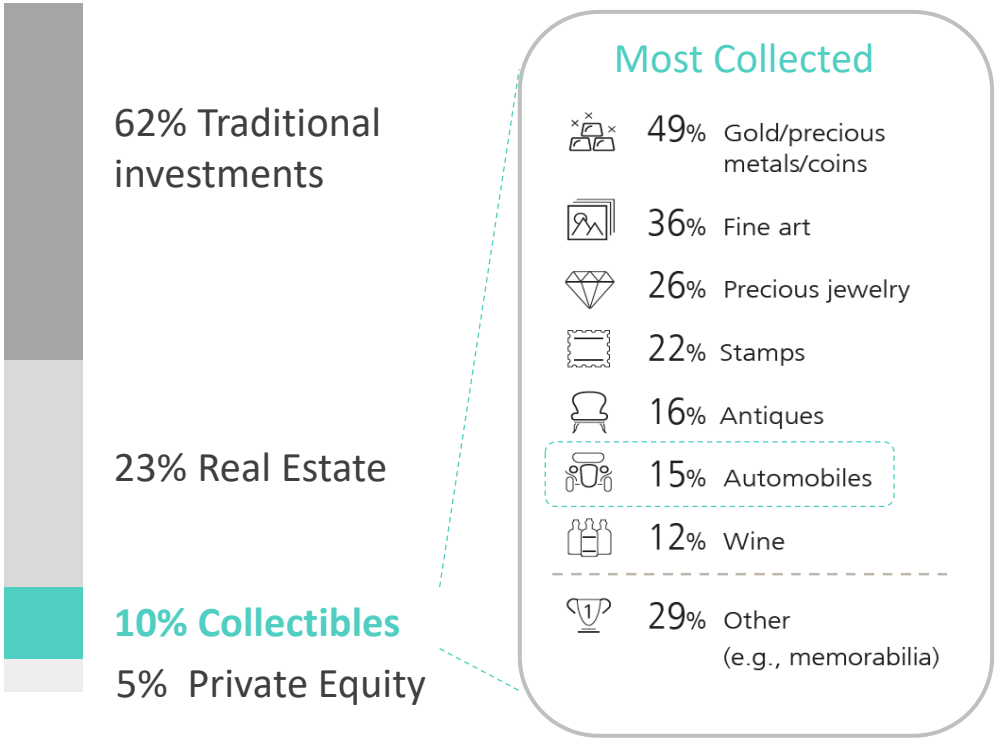
"From 2007 to 2019 rare Ferrari price index increased +340%, with clear spikes during the periods of monetary stimulus.

Hagerty Index

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COLLECTABLES MATTER AS AN ASSET CLASS

- Classic cars worth €18-20bn (AXA)
- Top 100 collectors own ~3’500 cars worth ~$10bn



Source: AXA Classic Car Market Review 2019. UBS Investor Watch 2017. The Circle (The Classic Car Trust)
*Past performance is no guarantee of future results

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WHY INVEST IN COLLECTABLE CARS?

Historical appreciation

Inflation protection, stable asset

Diversification, risk pooling across cars

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PROBLEM

HIGH HURDLES TO INVEST IN CARS,
ONLY AVAILABLE TO EXCLUSIVE FEW

Hard to get

Difficult & costly maintenance

Expensive

No liquidity



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"Private assets such as real estate, luxury cars or fine art were reserved for the rich.
Tokenization would finally make it accessible for the retail investors.

Francisco Fernandez, Group Chairman
Avaloq

"It is our ambition to be the leading WealthTech platform for investments in digital collectable assets within 5 years.

Fernando Verboonen, CEO
CurioInvest

As featured in Bloomberg Forbes yahoo! finance TC MORNINGSTAR The National HACKERNOON UBS

Links to media Bloomberg, Forbes, Yahoo, Morningstar, Techcrunch, The National, Hackernoon, UBS

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INVEST IN COLLECTABLE CARS WITH CURIOINVEST

We source cars with an upside

You invest in your favourite car

We arrange storage and insurance

We look for a profitable sale

BUILD YOUR DREAM GARAGE WITH CURIOINVEST

Access to 5% world's most rare cars

Efficient maintenance, low cost

Liquidity via a regulated exchange

Security derived from physical assets

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INNOVATION

WORLD'S FIRST CAR TRADING SETUP

Technology:

- DLT trading platform
- Distributed voting
- AI pricing solution*
- Quantum security*

Regulatory:

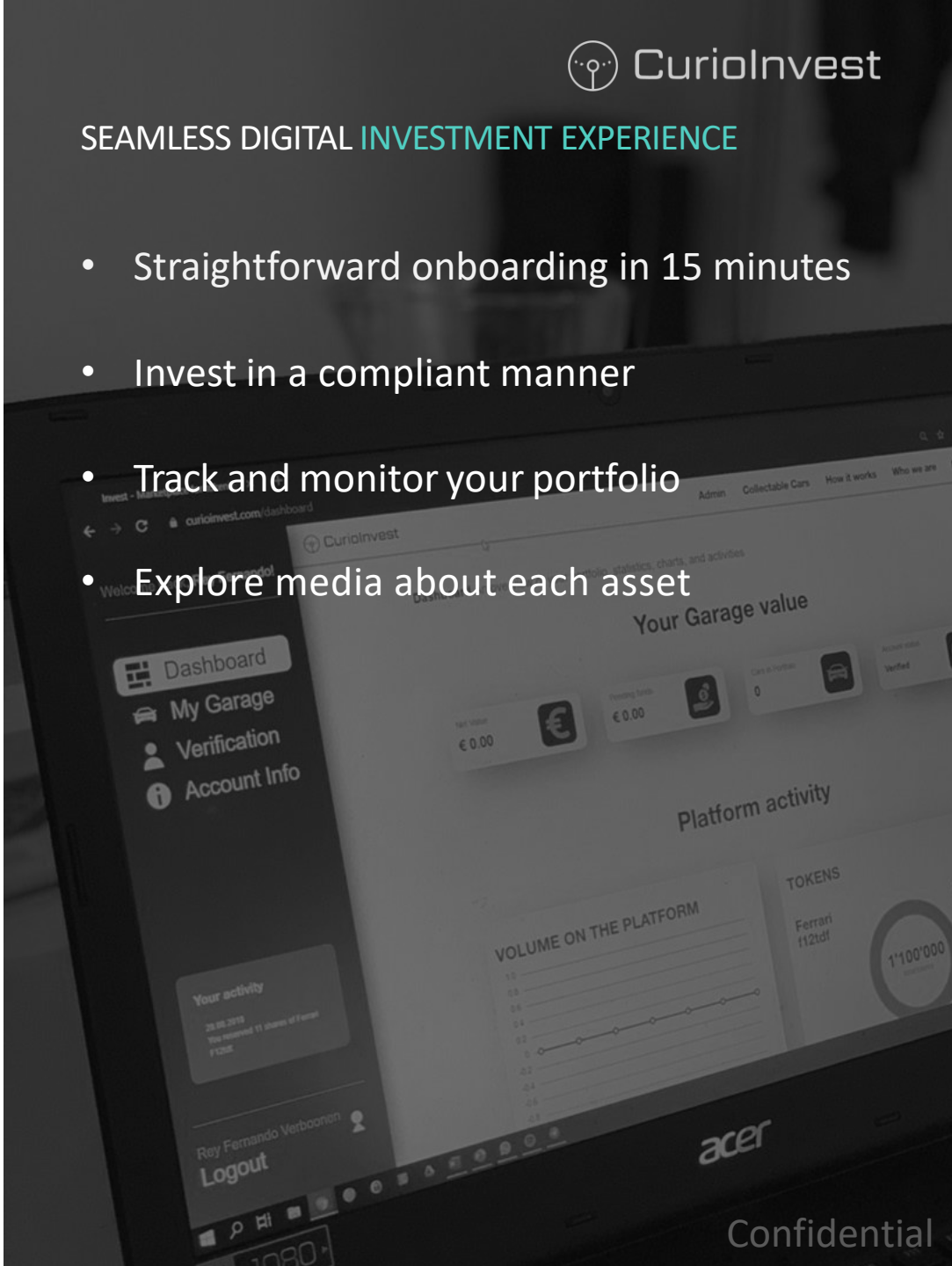
- World's first prospectus
- Secure physical-to-digital linkage

*Technology in development

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SEAMLESS DIGITAL INVESTMENT EXPERIENCE

- Straightforward onboarding in 15 minutes
- Invest in a compliant manner
- Track and monitor your portfolio
- Explore media about each asset



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PRODUCT

UNDERLYING: 15’ FERRARI F12TDF «CONCOURS»



“All 799 Vehicles Were Reserved Before They Had Even Left The Factory”

Top Gear

Asset pipeline:








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DIGITAL SECURITY TOKEN CT1

1:1 Asset backed Security Token Offering

Trading: MERJ Exchange

Minimum investment:

- $100k qualified investors
- $100 retail investors

Hard Cap: $1.1m

FMA Liechtenstein prospectus approved (covers 29 EEA countries)

ISIN: LI0482957227

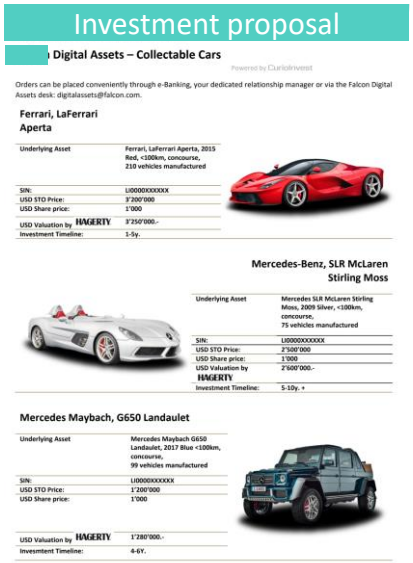
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OUR SALES APPROACH:
STEP 1: VIP CLIENTS

EXCLUSIVE INVESTMENT ACCESS

- Collectables as a Wealth management tool
- Focus passionate HNWI


Investment proposal

Digital Assets – Collectable Cars

Powered by CurioInvest

Orders can be placed conveniently through e-Banking, your dedicated relationship manager or via the Falcon Digital Assets desk: digitalassets@falcon.com.

Ferrari, LaFerrari Aperta

Underlying Asset	Ferrari, LaFerrari Aperta, 2015 Red, <100km, concourse, 210 vehicles manufactured
SIN:	LI0000XXXXXX
USD STO Price:	3'200'000
USD Share price:	1'000
USD Valuation by HAGERTY	3'250'000.-
Investment Timeline:	1-5y.

Mercedes-Benz, SLR McLaren Stirling Moss

Underlying Asset	Mercedes SLR McLaren Stirling Moss, 2009 Silver, <100km, concourse, 75 vehicles manufactured
SIN:	LI0000XXXXXX
USD STO Price:	2'500'000
USD Share price:	1'000
USD Valuation by HAGERTY	2'600'000.-
Investment Timeline:	5-10y. +

Mercedes Maybach, G650 Landaulet

Underlying Asset	Mercedes Maybach G650 Landaulet, 2017 Blue <100km, concourse, 99 vehicles manufactured
SIN:	LI0000XXXXXX
USD STO Price:	1'200'000
USD Share price:	1'000
USD Valuation by HAGERTY	1'280'000.-
Investment Timeline:	4-6Y.

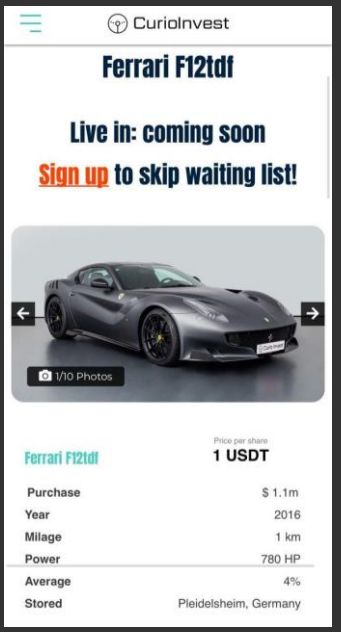
SALES APPROACH

- Relationship managers
- Events and networking
- Ambassador program

STEP 2: RETAIL SEGMENT

ONE-TAP RETAIL INVESTING

- Retail investors via website, regulated exchange or broker



- Social media
- Marketing campaigns
- Influencers

Fee structure

- Placement: 5-10% from car seller; Maintenance allowance 5%
- Ongoing: 0-1% AuM; fremium setup, ETF balancing fees
- Exit: 20% of realized net income

+DeFi offering development roadmap*

DeFi: Decentralized Finance services (such as loans, trading, savings, insurance) on blockchain

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STEP 3: SELLING THROUGH PARTNERS – PRIVATE BANKING USE CASE:
HNWI ARE ACTIVE COLLECTORS – BANKS ENGAGED IN PR, BUT MISS OUT SIZABLE AUM

FROM PR-ONLY INVOLVEMENT…

CREDIT SUISSE

EXAMPLES OF RALLY SPONSORS

EFG



…TO WHITE LABEL SOLUTIONS FOR WEALTH MANAGEMENT

For banks:
- **Capture the missing AuM up to 10%**
- Total Wealth View
- Higher Wallet Share

For clients:
- High-return asset and diversification
- New products: funds/ETF; collateralized lending
- Heirs' asset split via liquid tokenized solutions

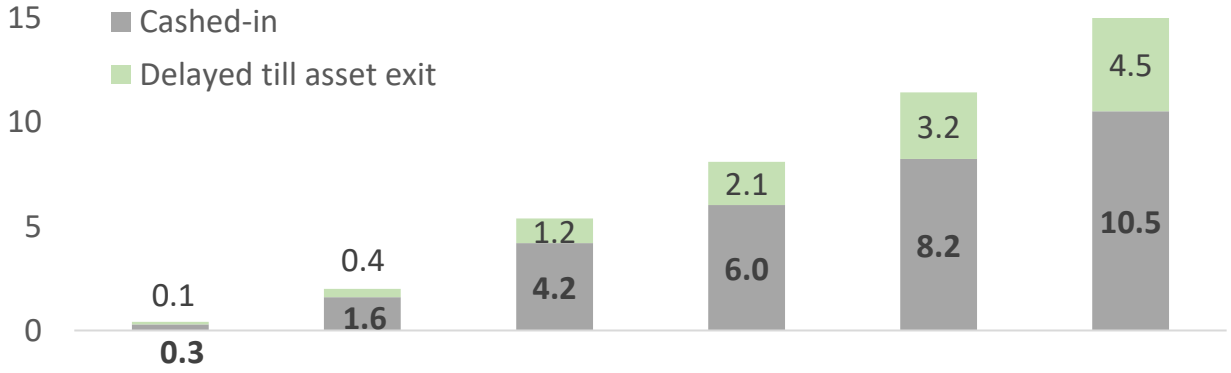
Ongoing discussions with potential partners: Banking, Gaming, Car OEM (customer engagement)

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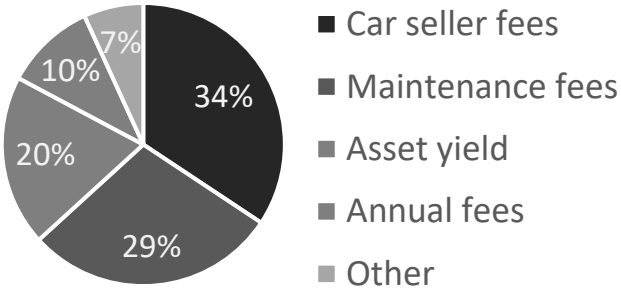
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SCALABLE FINANCIAL MODEL WITH ADDITIONAL UPSIDES

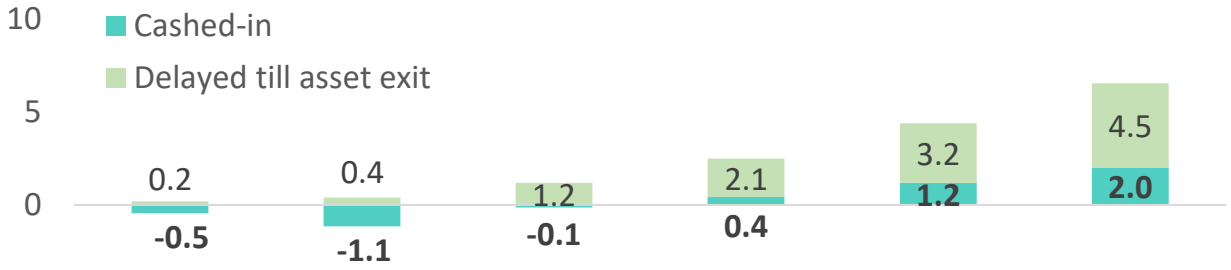
Revenue in CHFm



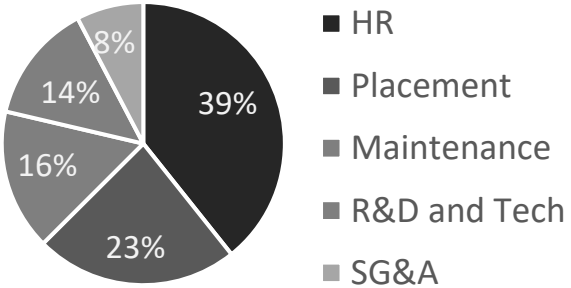
Revenue split 2025 (cashed-in)



Earnings in CHFm



Cost split 2025



	Q2-Q4 2020	2021	2022	2023	2024	2025
Investors	490	4,484	20,622	44,429	75,140	106,627
Cars	3	11	30	40	51	61

Additional strong upsides from partnership sales (STEP 3) not included

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EXPERIENCED TEAM
WITH COMPLEMENTARY SKILLSET



Fernando Verboonen CEO, co-founder
Extensive experience building, scaling consumer technology companies. Prior corporate finance with ICT firm including IPO. Biz dev at kooaba, ETH spinoff acquired by Qualcomm. Siemens VC. MSc from ETH



Valerie Halter COO, co-founder
Experience trading collectable cars. Banking roles at Vontobel bank. Digital marketing experience as well as office management. DAS Marketing ZHAW



Vladimir Kislinskii Chief Technology Officer
Held senior software scientist / data manager at several technology companies. Experience in Quantum & Blockchain Engineering. BSc Computer Science



Evgeny Plaksen Head Biz Dev & Partnerships
Considerable PE experience as consultant & investor. At McKinsey focused on financial and trading institutions. Led strategic transactions, biz dev and partnerships at Affentranger Associates and MET. Finance PhD, passed all CFA exams



Yohann Pellaux Lead Strategic Biz Dev
Collectables cars and finance expertise. Experience in securities lending and funds at Lombard Odier bank. Trading operations and business dev at MET. Serial entrepreneur. Built supercar club with 2'000 supercar owners and strong digital presence



Luca Rubino Lead Strategic Biz Dev (Dubai)
VIP Sales/Global Head of Digital at Automobili Pininfarina (electric supercars). Ambassador/ Business Dev "Influencer Awards Monaco", Quintessentially, Zentist. MSc Hult Business School



Jan Van den Broeck Legal & Compliance Lead
Lawyer and Car Search features & Product specialist at Google in Silicon Valley via Vaco. MA Finance Law

GUIDANCE BY
EXPERT ADVISORY BOARD



Harald Steger
Quilvest Family Office
UHNWI expertise



Frank Rickert
CEO Mechatronik, Leading collection car vault



Matthias Niedermüller
Securities Law DLT Advisor (Liechtenstein)



Georg Hauer
N26 Mobile Bank Executive



Tom Frey
DLT DAICO Law Advisor (Swiss)



Boris Paskalev, MBA
CEO Deep Code
AI Smart Contract Audit

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ADDING COLLECTABLE CARS TO YOUR INVESTMENT PORTFOLIO



CURIOINVEST MILESTONES

2018 Q3: Establishment

2019 Q3: First prospectus approval

Q3: 500+ rare cars' pipeline

Q4: 10 ecosystem partners

2020 Q1: Token tech ready

Q1: Regulated exchange partner

Q2: HNWI Biz Dev team

Ongoing: First car Private placement

2020 Q3: First car Public sale

Q4: Equity round $1'500-2'000k

2021 Q1: Scale-up and growth

Q2: Gaming partner

Q3: Car OEM partner

Q4: Asset management partner

THANK YOU!

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TECHNOLOGY STACK: IMPLEMENTED CAPABILITIES

DLT trading platform	• Full stack technology platform for
	  • Investments in tokenized collectables such as rare cars
	  • Creation of institutional grade digital assets
	• Ethereum Protocol ERC-20 token
	  • 1.1m tokens represent individual car asset; regulator approved
	• Implemented systems cover following functionality:
	  • Investor Onboarding
	  • Investor Dashboard for portfolio overview, lifecycle mgmt
	  • Issuer Admin Console
	  • Multiple Issuance Management
	  • Multi-Blockchain issuance support, including Ethereum (ERC-20 Compliant; upcoming compatibility via a leading protocol)
	  • Real-Time Cap Table
		• Additional functionality via third-party API
		  • Investment and Payout in Fiat and Crypto
		  • Optional Two-Factor-Authentication for Investors
		  • Document Signing
		  • Credit Card Processing
		  • KYC/AML Accreditation Qualification
		  • Dedicated Customer Support (soon)
		  • FATCA Information
		  • KYB and Support for Registered Offerings in EU

Curio-DAO	• A proprietary voting mechanism for selecting among the world's rarest collectable cars • This system also lays down the foundation towards future real time valuation for non-bankable assets	• CurioDAO follows the bonding Curve • CURV release was fundraised within 3 days
Curio-Stamps	• A collectible digital stamp equivalent to a “digital Panini“ • White-label marketplace that builds upon non-fungible tokens • Allows users to acquire, share, display, and transfer digital collectibles in a user friendly manner • Purchase, collect or re-sell digital stamps exactly in the same way you would with paper stamps	• NFT Tokens (ERC-1155, ERC-721) on a platform where one can buy and manage non-fungible tokens (NFTs) • Each digital stamp issued by CurioStamps is guaranteed to be unique and authentic thanks to Blockchain technology

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