## People-Analytix raises 1.8 Million Swiss Francs after just 60 Days

Zurich, March 12 2018 - Just a few weeks after the Zurich based start-up People-Analytix AG was founded, Mica Ventures AG – with the investor Michael Hartweg – has joined the company. The start-up focuses on predictive skill analytics to assist companies, as well as employees, to identify and manage skills which are relevant for the future. People-Analytix AG thereby enables targeted employee development in accordance with their company's corporate strategy.

Michael Hartweg is convinced of the unique, scalable approach: "In the era of digitalization and interconnectedness, the demands on people in the working world are changing more and more rapidly. If these trends are not recognized in time, the essential information about the systematic and successful advancement of both the workforce and the business will be missed. With its innovative online platforms, People-Analytix AG contributes significantly to safeguarding employment and competitiveness."

According to Christoph Küffer, the 1.8 Million Swiss Francs will be utilized for global market development. The implementation concept of People-Analytix AG primarily addresses companies with more than 1,000 employees to support them with skill management. If leaders can identify the existing skills available, in whichever form, and future skills which will be lacking, they can gain a decisive competitive advantage.

People-Analytix AG is based in Zürich and employs eight ambitious coworkers.

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