SwissRealCoin
THE SWISS REAL ESTATE TOKEN

SUMMARY

Cryptocurrencies lack stability. The market is extremely erratic, with volatilities of more than 50% in a matter of days. The world needs a blockchain-based crypto token that can be used as a real store of value and at the same time retains the full crypto-typical upside potential.

SwissRealCoin is exactly that: A stable crypto token with an inner value that reduces volatility and allows you to diversify your crypto portfolio. SRC enables easy access to the Swiss real estate market, provides **voting rights**, and is far more efficient and transparent than direct real estate investments or classic real estate funds. Swiss real estate has been one of the safest and most stable investments over the years. Additionally, by generating blockchain-based Intellectual Property (e.g. our Management & Investment Assistant **MIA**), the real estate portfolio is transparently displayed to token holders at all times.

Real Estate Backed
Crypto token “backed” by Swiss commercial real estate. Switzerland stands out for its stable economic fundamentals.

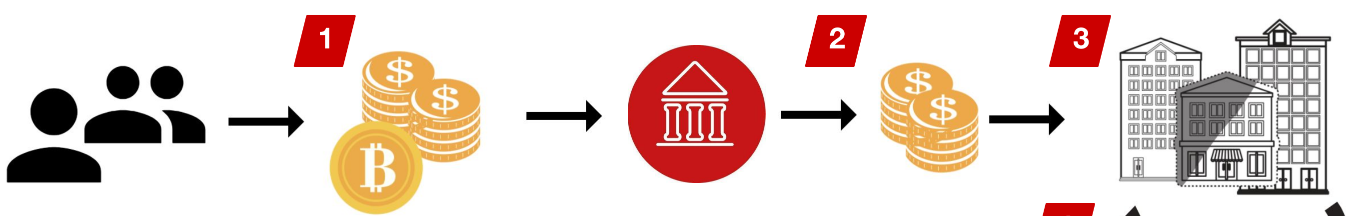
Daily Liquidity
The SRC is traded continuously and with sufficient liquidity. *MIA* gives token holders 24/7 access to the real estate portfolio.

Stability & Upside Potential
High token demand allows upside (value increase), while the inner value protects potential downsides.

Disruption
Bringing real estate asset management onto the blockchain to increase transparency and efficiency gains for token holders.

Integrity
Profound real estate and proptech expertise & 100% integrity and compliance with Swiss laws to create a safe-haven currency.

THE MECHANISM



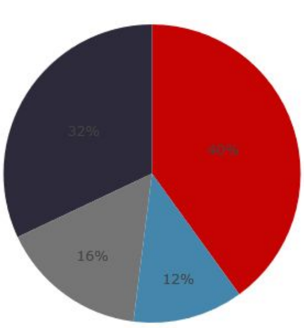
1. KYC/AML approved investor buys $SRC tokens with BTC/ETH or FIAT
2. Crypto Real Estate AG exchanges proceeds to FIAT
3. Crypto Real Estate AG invests that money in real estate
4. 80% of net rental income is being reinvested in real estate

→ Should the $SRC market price deviate too much from its inner value, more tokens will be released. The proceeds will then be invested in the real estate portfolio to push the inner value to the level of the token price and keep the two in balance.

The inner value of the token grows thanks to value creation by asset management in addition to reinvesting of the profits from rental income and IP licensing/software development.

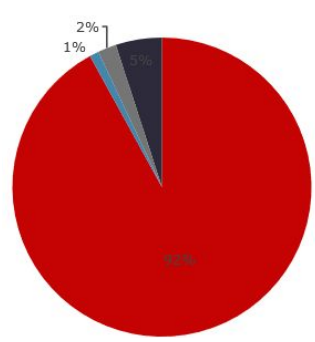
TOKEN ALLOCATION

Pre-ICO Allocation



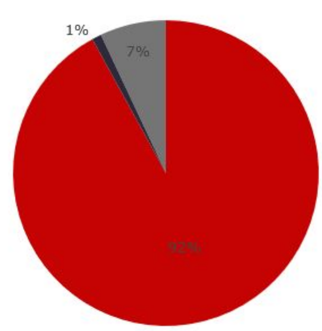
- Marketing 40%
- IT Token Smart Contract 32%
- Legal 16%
- Operation 12%

ICO Proceeds Allocation



- Real Estate 92%
- IP Development 5%
- Marketing 2%
- Refinancing 1%

Token Distribution



- Community 92%
- Bounty Program 1%
- Team, Partners & Advisors 7%

ROADMAP

Q2 17	Concept
Q3 17	Team
Q4 17	Business plan, Legal
19 Jan	Public Announcement & Registration Phase Start
1 Mar	$SRC Reservation Phase
March	Start Roadshow
23 May	Start ICO
13 Jun	End ICO
June	Start IP Development & Sourcing & Acquisition RE
Oct	Dashboard Live
2019	GermanRealCoin
2020	EuropeanRealCoin
2021	UK, Japan, Russia, South Korea
2022	Middle East
2023	Brasil, China, Venezuela
2024	Global Real Estate (+ US, CAN)
2030	MOON
2050	MARS :)

BLOCKCHAIN PLATFORM: MIA

The Management & Investment Assistant (MIA) will provide investors with 24/7 access to the real estate portfolio behind $SRC. The analytical dashboard builds on top of a successful real estate asset management system and is purposed to provide a high degree of real-time information of full transparency.

PAYMENT OPTIONS

You can buy SRC with **Bitcoin** and **Ethereum** as well as with **FIAT**. Investors go through a full KYC/AML process during the reservation and ICO phase.
Private sale at preferred conditions: 25% bonus on first 25m and 15% bonus on second 25m.

VOTING RIGHTS

Investors receive voting rights:
- **Acquisition Decision Right (Veto)**
  → *What property can be acquired*
- **Termination Voting Right**
  → *Liquidate the full portfolio, degressive Quorum*

CORE TEAM

Brigitte Luginbühl
CEO, Founder
Head Real Estate
10+ years in real estate corporate finance and real estate M&A

Yauhen Yakimovich
CTO, Co-Founder
Head Blockchain & Proptech
18+ years of experience Software Dev + PropTech

Sarah Jordi
CMO, Head PR, Comms & Marketing
Prev. Uber, 6+ years in marketing and PR + startup launch experience

Andrea F. Stöhr
CLO, Head Legal
Partner at Nievergelt & Partner St. Moritz, executed first real estate bitcoin transaction

Yannick Gutierrez
Marketing & Social
Previously Migros & Edamama Social Media Manager, Ba/MSc social & comms science

David Haab
Analyst
Previously research assistant Swiss National Bank, Previously Credit Suisse

BOARD MEMBERS & ADVISORS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Board

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ICO Advisor

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Prev. Swissborg


Board

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ICO Advisor

Marc P. Bernegger
Serial entrep., co founder CFC St. Moritz


RE Committee

Dr. Patrick Adenauer
Co-owner Bauwens GmbH

PRE-REGISTER

WHITEPAPER DOWNLOAD

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